Volunteer Forum 2015

Strategies for Using Your Alumni Network Budget

Saturday, May 16, 2015
Presented by: Mara Barker
Two questions to start things off

• What are your hopes, dreams and goals?
• What’s your plan, Stan?
Kind of Obvious Question

• Do you know how much money you have?
Think Strategically, and Don’t Spend It All in One Place

• Does your idea feed into your goals and plan?
• Do you have a plan to replenish the funds you use?
• What are the ways we can use our funds and not get tripped up by red tape?
Ideas

• Book award
• Student/young alumni event subsidies
• Network branded merchandise
• Send a volunteer to Volunteer Forum
• Up your game at an event
• Thank you gift/reception
• Bring an alumnus/a or faculty member to you
• Host a yield event for admitted students

• Questions???
Next steps?

• Talk with your leadership in conjunction with your staff partner
• Think actionable, impactful and doable
• Bounce ideas off of each other here

• Questions?