Running a Small Network

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Presented by:
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Running a Successful Small Network

Important things to keep in mind when planning events for smaller networks:

• Find a blend of different types of events (social, cultural, educational, networking/career-focused) can help maintain strong turnout and reach different members of chapter audience

• Always look for the “CMU hook”

• Recruit chapter members to be point people for different events – issue “Call for Volunteers”

• Events with smaller attendance numbers can still be highly successful events
By the Numbers: 
Chapter Event Attendance for 2013-2014

- **Large Chapters (1300+ alumni)**
  - Average: 15.4
  - Median: 11
  - Maximum: 77
  - Minimum: 1

- **Medium Chapters (500-1299 alumni)**
  - Average: 10.4
  - Median: 8
  - Maximum: 60
  - Minimum: 1

- **Small Chapters (<500 alumni)**
  - Average: 14.3
  - Median: 11
  - Maximum: 58
  - Minimum: 4
Volunteer Spotlights

The Evolution of “Dinner with 12 Tartans”
Christi Nitse (TPR’01), Houston Chapter Leadership Team

“Lunch with 12 Tartans” and Alumni Career Speakers
Thomas Yeung (IM’98), Hong Kong Chapter Leader & AAB Member

How to Get a Diverse Mix of Chapter Events
Joshua Bordin (E’10,’11), Houston Chapter President

Utilizing the Alumni Skillset within the Chapter
Felipe Conill (E’00), South Florida Chapter Leader
Breakout Sessions:
Network Successes & Challenges