Raising Funds for Your Networks & Strategically Thanking Those Who Give to Them
How Are Networks Raising Funds?

Online Fundraising Vehicles:
• CMU’s giving page www.cmu.edu/give
• Event registrations through IModules

Other Fundraising Vehicles
• Pledge Cards at events
• Direct Mail
• Gift-In-Kind Donations
• Sponsorships
Stewardship Basics

1) Gift Acceptance
2) Acknowledgment
3) Donor Recognition
4) Reporting

In addition to university efforts, networks can play an important role in stewarding gifts and thanking donors!
Ideas for Stewarding Donors

- Thank you note or verbal thank you from the Network
- Early bird or special access to events
- End of year thank you party for volunteers and donors
How Will You Use Your Gifts?

• Young Alumni Discounts

• Volunteer Stewardship

• Subsidize Faculty Speakers

• Book Award for a student from your network
Brainstorming and Q&A Session

• Additional Fundraising Ideas?

• What Resources Do You Need from Our Office?

• Questions?
Thank You!