Volunteer Forum 2014

Regional & Interest Networks Business Meetings

Saturday, June 7, 2014
Introductions

Just in case we haven’t all met yet.
Agenda

• NINE Items!! (Common Agenda in each of these meetings)
• Reports Available
• Event Attendance Data
• Welcome Reports
• Globally Plaid/1000Plus
• Some budget cuts
• Communications best practices
• Planning for the Year
• Mixed Group Speed Brainstorm (if time)
• Questions?
Reports Available

- **Confidentiality Agreement** – now required to receive data
- Demographic footprints
  - [US, International](draft), [AIG](draft)
- **Chapter Status Summary**
- Financial Reports – webinar scheduled for August 14
- [Loyal Scot reports](alumni.cmu.edu/forum)
Event Attendance Data

- Why is it important??
- CheckIn Easy app
Welcome Alumni to the Area!

• New reporting available through AAB initiative
• Will be distributed quarterly, beginning in August
• Spreadsheet format
• Guidelines are easy to follow
  – will come with first report
• Includes both new alumni and those that moved from one area to another
Global Event Initiatives

- **Globally Plaid**
  - Welcome the Class of 2014 to your regional or interest network
  - Friday, September 5, 2014
  - Your choice of activity
  - GP13 – 15 US and 6 International
  - Website, #globallyplaid, Facebook page

- **1000Plus**
  - Community Service around the world joining forces with CMU Pittsburgh students
  - Saturday, April 4, 2015
  - 1000Plus2014 – 5 US cities
  - Website, #1000plus, Facebook page
Some Changes due to Budget Reductions

- Budgets across the university have been reduced this year
- We will share more definitive updates as they develop but these are the three key areas we anticipate changes moving forward
- How it affects this team and you as volunteers
  - Faculty Travel will shift to predominantly relying on professors who are traveling to the area
  - Print mail pieces (chapter postcards) will most likely be phased out
  - Staff travel is on a case-by-case basis as budget allows
Communications Update

• Emails **throughout the month** – there are a lot!
• Email **schedule** review
• Social Media – do it!
• Up the ante re: demographic breakout and A-B testing
• Open rate data available upon request
Planning for the Year

• Labor Day!!! Monday, September 2
• Submit your network’s outline of activities for the year to your staff partner
• Email is perfectly acceptable
• Keep it simple!
• What are some goals you would like to accomplish and plan around those
• Go ahead and steal ideas from others!
• This is an important step for those considering Network of the Year 2015
Mixed Group Speed Brainstorming

• Still in good shape for time?? If so….
• Break apart so that you are not with another volunteer from your network
• Find a scribe
• TOPIC: Goals for the year – what matters to your group?

• No time??? Well then….
Questions??????

• On any of the topics discussed
• Issues not addressed