Volunteer Forum 2014

Data: Your Network Tool for Strategic Planning

Friday, June 6, 2014
Presented by: Mara Barker
Questions I’ll try to answer in 30 minutes!

• What are the initial data resources?
• How do you read them and then break them apart?
• How do you get more in depth data once I have an idea of what I want to see?
• Will this also help me find volunteers?
Key Data Resources

- The Footprint
- Loyal Scot report
- Chapter Status Summary
- Alumni and Parent Roster
Back to the Questions…

• What are the initial data resources?
• How do you read them and then break them apart?
• How do you get more in depth data once I have an idea of what I want to see?
• Will this also help me find volunteers?