Building Your Volunteer Corps
Part I: ACTIVELY Recruiting for Experts & Leaders
Steps to Success

• Assess needs
• Recruit
• Retain
• Learn from experience
Assess Needs

- Determine volunteer roles
- How many do you need?
- For how long?
- Knowledge, skills and abilities
- Training and orientation
- Awards and recognition
Recruiting

• Review event rosters/sign-up sheets
• Contact alumni classmates & friends
• Meet and develop recent graduates
• Welcome and recognize new event attendees
• Recruit…one new volunteer per board leader
• Create internal volunteer contact list
Retention

- Hold interesting events and meetings
- Provide direction and orientation
- Be concise: Ask for what is needed
- Recognize talents
- Ask for volunteers’ advice and feedback
- Hold volunteer recognition event(s)
- Say *THANK YOU!*
Learn from Experience

• Model leadership according to demographic:
  - Small chapter
  - Large chapter and area of responsibility
  - Alumni interest groups
Open Panel Discussion