Introductions

• **Who we are…**
  – Jason Nevinger, Association Director of Admission
  – Jeesoo Sohn, CFA ’13, Assistant Director of Admission

• **A session overview**
  – The Admission year
  – Incoming class by the numbers
  – Carnegie Mellon Admission Council
A Year in Review

- Increased applications
- Admission staff changes
- New website
- New student information system
Fall 2013 – By the numbers

Admit

Enrolled

Applicants
Fall 2013 – SAT Average

SAT Average

2005 2006 2007 2008 2009 2010 2011 2012 2013

1360 1370 1380 1390 1400 1410 1420

1330 1340 1350 1360 1370 1380 1390

Carnegie Mellon University
Fall 2013 – SAT CR + M

SAT Critical Reading

SAT Math

Carnegie Mellon University
Fall 2013 – Class Demographics

Top 5 States (Enrolling)
- California (188)
- Pennsylvania (187)
- New Jersey (158)
- New York (154)
- Massachusetts (75)

Top 5 Countries (non-US) (Enrolling)
- China (101)
- South Korea (57)
- India (35)
- Singapore (30)
- Canada (15)
The CMAC Program

• Share your CM experience
• Student demonstrated interest
• One year commitment
• Alumni Interviews
• Adopt-A-High-School
• Follow Up
• Referrals
CMAC Changes

- College Fairs – no longer a focus
- Support for Ethnic Minority recruitment
- Increase opportunities for interviews
The CMAC Calendar

• Summer
  – Membership drive renewal
  – Print materials for the year
• Fall
  – Begin interviewing
• Winter
  – Interviewing continues
• Spring
  – Calling admitted students
  – Yearly wrap up
CMAC Communication Flow

- Prospective student mailings
- CMAC Manual (guidelines)
- CMAC Newsletter (bulletin board)
- Interview reports
- CMAC website - www.cmu.edu/cmac
- Social Media
CMAC Interviews (informational)

Interview Objectives

- Opportunity for students to demonstrate interest
- Ask questions
- Connect with alumni network
- Determine “fit”
How do students connect?

- October 1 – February 1\textsuperscript{st}
- Online Interviewer Database
  - [http://admission.enrollment.cmu.edu/pages/interview-with-alumni](http://admission.enrollment.cmu.edu/pages/interview-with-alumni)
- Students reach out to you
- Submit online interview report
- Becomes part of the student’s file
CMAC Interviews

• Not to evaluate, but to provide information
• Proper location for interviews
• Who should participates?
• Gifts
• Returning interview sheets
Other CMAC opportunities

- Adopt a High School
- Ethnic Minority outreach
- Referrals
- Regional outreach
CMAC – Open Q & A

• Share your CMAC experience
• What is it about CMAC that you enjoy most?
• Questions